

# R&D to Marketplace: Workshop with Dr. Shiva Ayyadurai

Venue: NBRI, Lucknow

Date: September 11, 2009

## Agenda

- 1030 hrs -1115 hrs Commercialising CSIR Technologies (Dr. VA Shiva Ayyadurai)
- 1115 hrs – 1130 hrs Break
- 1130 hrs – 1430 hrs Presentations by NBRI scientists on leads and expertise available at NBRI
1. Herbal Products
    - (i) Nutraceuticals *ayurveda*
    - (ii) Pharmaceuticals
    - (iii) Cosmaceuticals *ayurveda* *55 deli*
  2. Plant Biotechnology
    - (i) Transgenics for longer shelf life
    - (ii) Transgenics for resistance to insect pests
    - (iii) Transgenics for making hybrid seeds *Gold*
  3. Microbial growth promoters *flav* *the next*
- 1430 hrs – 1500 hrs Lunch
- 1500 hrs – 1730 hrs Discussion / workshop on R&D from lab to marketplace